



Opt-In Email Policy

Consent and Purpose

- 1.1. By providing your email address and opting in to our email list, you give your explicit consent to receive promotional and informational emails from [Company Name].
- 1.2. The purpose of our email communication is to provide you with updates, offers, and other relevant information related to our products, services, and events.

Collection of Email Addresses

- 2.1. We collect email addresses through various methods, including but not limited to website sign-up forms, in-store sign-up forms, and online purchases.
- 2.2. We do not engage in the practice of purchasing or renting email lists from third parties.

Opt-In Process

- 3.1. To subscribe to our email list, you must provide your email address and affirmatively opt in by checking the designated box on our website or sign-up form.
- 3.2. By opting in, you acknowledge that you are at least 18 years of age or have obtained parental consent if you are under 18.
- 3.3. You may opt out of receiving emails from us at any time by following the unsubscribe link provided in our emails or by contacting us directly.

Use and Disclosure

- 4.1. We will only use your email address for the purpose stated at the time of collection, unless you provide additional consent.
- 4.2. We will not sell, rent, trade, or otherwise disclose your email address to third parties without your explicit consent, except as required by law or necessary for the operation of our business (e.g., email service providers).

Security Measures

- 5.1. We implement appropriate technical and organizational measures to protect your email address and ensure its confidentiality.
- 5.2. Despite our best efforts, we cannot guarantee the absolute security of your email address during transmission or storage. You understand and accept this risk.

Updates to the Policy

- 6.1. We reserve the right to modify or update this opt-in email policy at any time. Any changes will be effective immediately upon posting the revised policy on our website.
- 6.2. It is your responsibility to review the policy periodically to stay informed about any updates.

By opting in to our email list, you acknowledge that you have read, understood, and agreed to the terms and conditions outlined in this opt-in email policy.